

Arbaz khan

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Dynamic and results-driven Web Developer with 3+ years of experience in designing, developing, and maintaining scalable web solutions. Proficient in front-end and back-end technologies, including WordPress, PHP, React JS, and Java, with a strong focus on WordPress development, eCommerce solutions, and AI-powered development. Skilled in custom theme and plugin development, WooCommerce integration, API integration, and responsive design. Currently exploring AI tools like ChatGPT, DeepSeek, Blackbox, and Cursor.ai to streamline development workflows and build smarter applications. Passionate about leveraging technology to deliver high-quality, user-centric solutions that drive business growth.

KEY ACHIEVEMENTS

Website Speed Optimization: Increased website load speed by 50% using WP Rocket and advanced optimization techniques.

Effective Team Management: Led a team of 5 developers, improving project delivery time by 20%.

Improved Data Fetching: Reduced data fetching time by 30% through RESTful API integration and efficient state management.

User Engagement Improvement: Enhanced user engagement by 25% through responsive UI/UX design and A/B testing, resulting in a 15% increase in sales.

eCommerce Website Management: Successfully managed and optimized multiple WordPress eCommerce websites, boosting sales by 15% through performance optimization and user experience enhancements.

Experience

2025 – PRESENT

WordPress Developer at Ascent IT service

Manage and maintain Homeo Basket and Nipco Homeo websites, ensuring optimal performance and user experience. Implement responsive and mobile-optimized designs for seamless cross-device compatibility.

Handle website deployment, migration, and server management using tools like CPanel and AWS.

Integrate RESTful APIs to enhance functionality and data synchronization. Collaborate with cross-functional teams to deliver high-quality web solutions. Customize WordPress themes and plugins to meet specific client requirements. Optimize eCommerce websites for performance, security, and user experience.

JUNE 2023 – JULY 2024

Website Developer at Brandgenz

Designed and developed web applications using React JS, HTML, CSS, and WordPress. Integrated RESTful APIs for real-time data synchronization and enhanced functionality. Utilized React hooks and state management techniques for maintainable and efficient codebases. Collaborated with cross-functional teams in Agile environments for iterative project deliveries. Implemented responsive UI/UX designs to ensure seamless user experiences. Developed and managed WordPress eCommerce websites using WooCommerce, including product management, payment gateway integration, and order processing.

MARCH 2023 – JUNE 2023

Website Developer at Rubia Services

Gained hands-on experience in full-stack web development during a 4-month internship. Worked on front-end and back-end technologies, including React JS, Java, and PHP. Assisted in website deployment, API integration, and server management tasks. Contributed to the development of WordPress eCommerce websites, including custom plugin development and WooCommerce integration.

ONE YEAR

Freelance WordPress Developer

Built and customized WordPress websites using PHP, Bootstrap, and plugin integrations. Developed and managed eCommerce platforms with WooCommerce, custom post types, and taxonomies. Improved website performance using WP Rocket and enhanced security with Wordfence. Created custom themes and plugins, adhering to SEO best practices with Yoast SEO. Conducted regular backups and ensured disaster recovery readiness through FTP and plugins. Managed end-to-end eCommerce operations, including product listings, inventory management, and payment gateway integration.

Skills

WordPress, E-Commerce, Restful APIs, WooCommerce, Data Synchronization, Amazon Web Services, CPanel, ReactJS, User Experience, Design of User Interfaces, Device Compatibility, Payment Gateway, IT Service Management, Agile Methodology, Cascading Style Sheets (CSS), HTML, Real Time Data, Web Applications, Logistics Operations, Order Processing, PHP (Programming Language), Web Development, Application Programming Interfaces (APIs), Java (Programming Language), Artificial Intelligence, GPT, Code Generation, Full Stack Development, Workflows, Automation, Content Creation, Creativity, Team Working, Bootstrap (Software), Cursor (Graphical User Interface Elements), Search Engine Optimization, Disaster Recovery, File Transfer Protocol (FTP), Responsive Web Design, Backend, Git, Github, JavaScript (Programming Language), MySQL, Performance Tuning, Tailwind, Adobe Photoshop, Figma, Website Management, Delivery of Projects, Project Management, Team Management, Attention to Detail, Hard Work and Dedication, Problem Solving, Success Driven Person

Education

Full Stack Web Development Training

06/2021 - 02/2023

Completed an intensive training program in full-stack web development, covering front-end and back-end technologies.

Bachelor in Computer Application (BCA)

IEC University 2018 - 2021

CONTINUOUS LEARNING & AI INTEGRATION

- AI-Powered Development: Learning to build websites and applications using AI tools like ChatGPT, DeepSeek, Blackbox, and Cursor.ai to automate tasks, generate code, and optimize workflows.
- AI-Assisted Workflows: Leveraging AI for code generation, debugging, and content creation to improve development efficiency and creativity.
- Cursor.ai: Exploring Cursor.ai for intelligent code completion, real-time collaboration, and AI-driven insights to enhance development speed and code quality.

STRENGTHS

- Analytical Problem Solver: Passionate about solving complex problems and learning new technologies.
- Project Management: Adept at managing multiple projects in fast-paced environments.
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LANGUAGES

English: Proficient

Hindi: Proficient

Urdu: Advanced